

# Media

## News | Press Release

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### **The Harvard Common Press Launches New Digital-Book Partnership With Zinio**

BOSTON (June 24, 2009) – Zinio, the global leader for digital-publishing products and services, today announced the launch of more than 30 digital-book titles from its newest partner, The Harvard Common Press, the nation's leading independent publisher of high-quality cookbooks and parenting books. Starting today, Zinio will be offering a 20% discount off the retail price on all digital books purchased through [www.zinio.com/cookbooks](http://www.zinio.com/cookbooks).

"This is a shared milestone, as it is the launch of Zinio's expanded digital bookstore as well as The Harvard Common Press' entry into the digital-publishing space," said Rich Maggiotto, president and CEO, Zinio. "Soon, cooking enthusiasts and parents will be able to enjoy the interactive benefits of digital book-reading, such as easily bookmarking recipes and sharing parenting tips, all while watching experts deliver their advice via video."

"Over the past 33 years, The Harvard Common Press has become the country's premier independent publisher of high-quality cookbooks and parenting books, and I am confident that our readers will embrace the new digital platform," said The Harvard Common Press's president and publisher, Bruce Shaw. "Partnering with Zinio allows us to deliver our latest and most popular books to our loyal readers in a dynamic new format."

