

Press Release

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Partnership with Leading Digital Publisher Inked

Faith Magazines partners with Zinio for Faith-based Development

Colorado Springs, CO, June 10, 2009: Today Faith Magazines announced the signing of an exclusive agreement with Zinio to design and introduce a wide array of new digital publishing opportunities in the faith-based marketplace.

Zinio LLC, is headquartered San Francisco, and has offices in New York, London, Madrid, Taipei and Sydney. Zinio is the global leader for digital publishing products and services. The Zinio technology is used by more than 1400 magazine, book and music/entertainment publishers.

Faith Magazines will leverage the robust Zinio platform, including technological and commerce services to launch www.FaithMagazines.com. This portal will be a gateway for ministries and faith-based publishers to expand their own magazine distribution through a digital publishing model. There is new evidence, according to Faith Magazines – the nation’s leading free-market consulting firm for faith-based organizations – that ministries and publishers are now rapidly adopting the new digital technology.

“We are extremely excited about this new partnership.” Said Rich Maggiotto, President and CEO of Zinio. “Over the past 9 months we have seen a significant increase in interest in digital publishing by all types of publishers. Digital publishing enables companies to create new and more cost effective revenue sources. As our lives become more digitally enhanced, enhancing your business with a digital publishing solution is becoming a key to future growth and success. With Faith Magazines, we are confident that the faith-based community will flourish, even in these economic times.”

According to Scott Fehrenbacher, President of Faith Magazines, “We are finding that the cost savings represented by digital publishing as it cuts paper, printing and mailing costs are being recognized as significant advantages in today’s very difficult economic environment.”

For more information on these new opportunities or on FaithMagazines.com, please contact Scott Fehrenbacher by phone at 888-272-3186 or by email at Sales@FaithMagazines.com.

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About Zinio LLC

Zinio is the global leader in digital and interactive publishing products and services, with over 1,400 digital magazine titles currently in its stable - 78% of the consumer magazine market. Partnering with American and International publishers, Zinio opens opportunities for revenue growth and wider circulation. Zinio also designs marketing programs that focus on consumer acquisition and retention, cross-promotion, and driving revenue for publisher partners. Zinio is also the home of exclusively digital women's lifestyle publication VIVmag, The Read Green Initiative, and Zinio's Industry Resource Center, a one-stop shop for relevant news, expert blog postings, research, and case studies for advertisers and publishers.

As a worldwide distributor, Zinio has offices in San Francisco and New York and Distribution partners across the globe, including London, Madrid, Taipei, and Sydney. Zinio's partners include Editorial Abril, Bonnier, Hearst, IDG, Gruner + Jahr, Hachette Filipacchi, IPC Media, Mariah Media, McGraw-Hill, Rogers Publishing, Wenner Media, and Ziff Davis. For more information, please visit <http://www.zinio.com>.